

Job Description

Details of the role	
Department	Corporate Affairs/Marketing
Job title	Graphic Designer
Temporary/Permanent	Permanent
Reporting to	Head Graphic Designer
Breakdown of the work involved	
	<p>We are looking for a commercially focused graphic designer to join our small but busy marketing team. As one of the best known financial services brands in the Irish market, marketing output is broadly focused on integrated campaigns, brochureware; events; sponsorships and partnerships; social media; research and content marketing to meet the business development and communications objectives of the firm. The successful candidate will have experience working in-house ideally in a professional services/B2B environment and will be used to working within a defined corporate identity.</p> <p>Key Responsibilities</p> <ul style="list-style-type: none"> • Manage and deliver allocated design projects and briefs from concept to completion of assets for print, web and social media • Assist in the delivery of the design content calendar throughout the year including but not limited to scheduled content marketing; updates to factsheets; forms, onboarding documentation, brochureware etc. • Day to day, the successful candidate will have to manage multiple projects targeted at different audiences simultaneously • Work collaboratively with the team and wider stakeholders to deliver creative solutions to support effective corporate communications • Working alongside, implementing feedback and supporting the Head Creative in the development and execution of a wide range of marketing materials • Liaise with stakeholders across the firm as well as external suppliers to ensure successful design and project delivery • Maintain brand consistency throughout all design projects within brand guidelines • Provide quality control, including proofing and reviewing work
Role Requirements	
	<ul style="list-style-type: none"> • Degree/Diploma in Graphic Design, Visual Communications or similar with minimum 3 years relevant experience, preferably working in-house in a Professional Services environment • Proficient in Adobe software packages (InDesign, Illustrator, Photoshop and Acrobat) • Proficient in Word and PowerPoint • Knowledge of print production techniques and artwork preparation • Ability to interpret briefs, project manage and push the creative innovatively

	<ul style="list-style-type: none"> • Ability to demonstrate initiative and confidence in adapting and working within existing brand guidelines • Ability to multitask, plan and manage conflicting workloads with excellent attention to detail • Able to work effectively under pressure • Strong communication skills • Friendly, confident, and enthusiastic with a good work ethic
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<p>How to Apply</p>	<p>Please send your Cover Letter and CV to careers@goodbody.ie</p> <p>Please include responses to the following:</p> <ul style="list-style-type: none"> • What is your expected salary? • What is your current notice period? • Are you eligible to work in Ireland? • Have you been employed by AIB or any Group Company within the last 2 years? If 'Yes', please confirm your date of leaving AIB Group or any Group Company?
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